



**SOUTHERN
DISTRICTS
FOOTBALL
CLUB**

TEAM SPONSORSHIP

Proposal 2026/27

SOUTHERN DISTRICTS FOOTBALL CLUB
WHERE LEGENDS ARE FORGED

Presented By:
SDFC



www.sdfccrocs.com.au





**SOUTHERN
DISTRICTS
FOOTBALL
CLUB**

Align Your Brand with
Excellence

Become a Premier Sponsor of the Crocs!

The Southern Districts Football Club (SDFC) is a dominant force in Territory Football, recognised for excellence on the field and a strong commitment to community. Through our senior and junior programs, we provide inclusive pathways that foster participation, leadership, and personal development.

Supported by dedicated volunteers, members, and corporate partners, SDFC is more than a football club—we are a community organisation that creates lasting connections and positive outcomes. Together, we are building a stronger future for Territory football while delivering meaningful value for our corporate partners and the communities we serve.





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Why Sponsor the Crocs?

- **Unrivaled Brand Visibility:** Your name and logo will be showcased on playing jumpers, club apparel, social media, the club website, and in marketing materials.
- **Prime Media Coverage:** Gain exposure through AFLNT channels, televised home games, local news, community football radio, and SDFC communications.
- **Exclusive Corporate Benefits:** AFLNT and SDFC-affiliated memberships, invitations to corporate and sponsor events, and networking opportunities within the football and business community.
- **A Passionate, Loyal Fan Base:** With our club's Facebook page receiving over 500,000 impressions per month, your brand will reach thousands of enthusiastic fans.



Elevate your Brand

Join the Journey

Succeed Together



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Sponsorship Packages



SPONSORSHIP CATEGORY	DESCRIPTION	BENEFITS
NAMING RIGHTS	OVAL AND FACILITY	• Exclusive naming rights for Norbuilt Oval and key club facilities • Prominent branding across signage, digital media, and matchday materials • Logo or Branding inclusion all club communications, press releases, and promotional campaigns • Recognition in AFLNT games scheduling and live broadcasting
MEN'S PREMIER LEAGUE	PLATINUM SPONSORSHIP	• Sponsor's name and logo on Men's Premier League playing jumpers • Branding on SDFC apparel, social pages, and club website • Feature in all club correspondence templates and marketing promotions • Extensive media coverage across AFLNT channels, televised home games, and football radio • AFLNT/SDFC-affiliated memberships • Exclusive corporate and sponsor event invitations
WOMEN'S PREMIER LEAGUE	DIAMOND SPONSORSHIP	• Sponsor's name and logo on Women's Premier League playing jumpers • Branding on SDFC apparel, social pages, and club website • Feature in all club correspondence templates and marketing promotions • Extensive media coverage across AFLNT channels, televised home games, and football radio • AFLNT/SDFC-affiliated memberships • Exclusive corporate and sponsor event invitations



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Senior Team Sponsorship Opportunities

TEAM NAME	DESCRIPTION	INVESTMENT
Men's Premier Reserves	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Division 1 Men	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Division 2 Men	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Division 1 Women	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Division 2 Women	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each



BOUNDARY SIGNAGE

- 6m Sign: \$2,500 plus GST per year
- 3m Sign: \$1,500 plus GST per year

50% discount on all signage packages with team sponsors annually.



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Junior Team Sponsorship Opportunities

TEAM NAME	DESCRIPTION	INVESTMENT
Under 17.5 Girls	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Under 17.5 Boys	Front Jumper Sponsor Back Jumper Sponsor	\$2,500 each
Under 15 Boys	Front Jumper Sponsor Back Jumper Sponsor	\$2,000 each
Under 15 Girls	Front Jumper Sponsor Back Jumper Sponsor	\$2,000 each
Under 13 Boys	Front Jumper Sponsor Back Jumper Sponsor	\$2,000 each
Under 13 Girls	Front Jumper Sponsor Back Jumper Sponsor	\$2,000 each
Under 11 Boys, Girls & Mixed	Front Jumper Sponsor Back Jumper Sponsor	\$1,700 each
Under 9 Boys, Girls & Mixed	Front Jumper Sponsor Back Jumper Sponsor	\$1,700 each

All sponsorship packages are available on a per-team basis, allowing sponsors to tailor their support across multiple teams if desired.

****Please note that all prices quoted are exclusive of GST.****





Be Part of Our Winning Future!

Partner with the Southern Districts Football Club

At Southern Districts Football Club (SDFC), we're more than just a football club — we're a community, a proud legacy, and a pathway for athletes to achieve their full potential.

By becoming an SDFC sponsor, your business will be aligned with a respected, successful club that enjoys the passionate support of players, members, families, and the wider community. It's an opportunity to increase your brand's visibility while making a meaningful investment in local sport.

Whether you're a small business or a large organisation, we offer sponsorship opportunities designed to deliver value and build lasting partnerships.

Join the Crocs and be part of our continued success — on and off the field.

For more information or to discuss sponsorship opportunities, contact us via email, visit our website, or drop into the club during the season. We'd love to welcome you and explore how we can work together.



sponsor@sdfccrocs.com.au



www.sdfccrocs.com.au



SPONSORSHIP AGREEMENT



**SOUTHERN
DISTRICTS
FOOTBALL
CLUB**

Full Name:

Phone Number:

Company Name:

Address:

Email Address:

Website URL:

- ☐ OVAL AND FACILITY
- ☐ PLATINUM SPONSORSHIP
- ☐ DIAMOND SPONSORSHIP

UNDER 17.5 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 13 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

MEN'S PREMIER RESERVES

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 17.5 BOYS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 11 BOYS & MIXED

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

DIVISION 1 MEN

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 17.5 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 11 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

DIVISION 2 MEN

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 15 BOYS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 9 BOYS & MIXED

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

DIVISION 1 WOMEN

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 15 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 9 GIRLS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

DIVISION 2 WOMEN

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

UNDER 13 BOYS

- ☐ Front Jumper Sponsor
- ☐ Back Jumper Sponsor

- ☐ 50% discount on sign package only with team sponsorship

- ☐ BOUNDARY SIGNAGE 3M

- ☐ BOUNDARY SIGNAGE 6M

SPONSOR NAME

SIGNATURE

DATE

CLUB REPRESENTATIVE

SIGNATURE

DATE